



THANK YOU LETTER

Dear (insert donors name)

Thank you for your generous contribution in supporting The Weekend to End Breast Cancer® which Benefits The Campbell Family Institute at The Princess Margaret!

Your support will help save lives for critical breast cancer and other women's cancers' research and care in your region.

Breast cancer impacts 1 in 9 women in their lifetime and that number is just too high. But new research is starting to find links between breast and gynaecological cancers. In Canada, in 2008, there were over 8,000 new cases of women's cancers including cervical, endometrial, and ovarian. Funding for these cancers is now also critical to our fight.

The Weekend to End Breast Cancer benefits The Campbell Family Institute and The Princess Margaret, one of the top 5 cancer research centres in the world. Since 2003, over \$30 million from funds raised by the Weekend to End Breast Cancer have been allocated to The Campbell Family Institute for Breast Cancer Research. Under the leadership of renowned researcher Dr. Tak Mak, a dream team of international researchers has begun to direct research into areas targeting genes to fight the disease and the development of new treatments.

The Weekend To End Breast Cancer has also supported significant enhancements in the Breast Clinic under the leadership of Dr. David McCready and the creation of The Weekend To End Breast Cancer Survivorship Centre led by Dr. Pam Catton. The Princess Margaret has achieved a stellar reputation as a global leader in the fight against cancer and will continue to do so with the crucial funds raised from The Weekend to End Breast Cancer walk.

Thank you for helping make a difference.

(Insert Name)